

March 2026 Highlights at Direct English

March was a relatively usual month with Ramadan being the focus, but activities went on as usual. Preparations for the upcoming Summer Camp scheduled in June and July are in full swing to give participants an exciting, thrilling yet enriching learning experience. Enquiries and walk-in candidates seeking to upskill themselves in both Intensive and Business English programmes continue to grow steadily. Linguaskill enquiries also increased, with candidates being directed to Sasbadi as the one-stop centre for Linguaskill examinations.

At the same time, interest in IELTS preparation has seen a noticeable rise as more individuals position themselves for international study, career advancement, and migration opportunities. Recognised globally as a benchmark English proficiency test, IELTS opens doors to universities, employers, and institutions worldwide. The IELTS preparation programme is designed to equip learners with targeted strategies across all four key skills—Listening, Reading, Writing, and Speaking—ensuring they are confident, exam-ready, and able to achieve the band score required for their goals.



IELTS certification presented to student after successful completion of the course



With small, focused classes, experienced and certified instructors, and comprehensive mock testing, the programme offers a structured yet personalised pathway to success. Flexible scheduling options, both online and face-to-face, allow learners to progress at their own pace while benefiting from guided practice and proven test techniques. As demand continues to grow, prospective candidates are encouraged to take advantage of placement assessments and begin their IELTS journey early to maximise their results and future opportunities.

Beyond IELTS, the centre continues to strengthen its position as a comprehensive English learning hub, catering to learners at every stage—from foundational language development to advanced professional communication. The consistent growth in enquiries reflects increasing confidence in the programmes offered, as well as a rising awareness of the importance of strong English proficiency in today's global landscape. Moving forward, efforts remain focused on delivering high-quality, results-driven learning experiences that meet the evolving needs of students and working professionals alike.



A very happy Aliya receiving her Certificate upon completion of Business & Intensive English



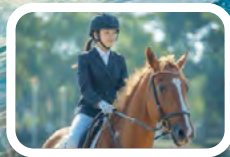
English Holiday Camp

Where Language Comes to Life

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10 Day Programme (starting dates in 2026):
8th June • 6th July • 3rd August



Horse Riding



Baking



Badminton



Basketball

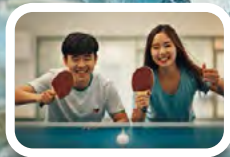


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